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Initiative



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In 2026, SESI celebrates its 80th anniversary with exhibitions that tell the story of an institution founded in 1946 with a mission to improve the quality of life for Brazil's industrial workers.

But what does social well-being really mean? This Knowledge Hunt will guide you throughout the exhibition. Along the way, you'll explore this concept and discover how, throughout its history, SESI has responded to social change and the evolving needs of society through meaningful action, contributing alongside the State to important advances in citizenship, democracy, and innovation.

••• In the **ATRIUM**, near the large LED screen, find the **Social Peace Charter**, the founding document of SESI.

Which words or ideas from the Charter best represent social justice to you?

••• In the exhibition **SESI IN DIALOGUE: HISTORY IN MOTION**, you'll find a timeline of SESI's history. At the very beginning, discover SESI's first activities. Which of them do you think contributed most to people's well-being?

Throughout the exhibition, you'll encounter interactive experiences inspired by SESI's activities. Take part in them and reflect: **which of them, in your opinion, contribute to well-being?**

For SESI, economic performance and human development go hand in hand. In the 1950s, a survey conducted by SESI reflected this commitment by assessing working conditions in Brazilian industries and helping shape future strategies. **Find out the name of this survey and identify the two areas it covered—both of which have remained central to SESI's strategies and initiatives over the years.**

